



21-25 OCTOBER 2019, EMPEROR'S PALACE, GAUTENG, SOUTH AFRICA

Presentation to AGM

October 2019

The board 2019



Board
Chairperson



Deputy
Chairperson
Conference
Chairperson



Treasurer



Business
development



Emerging
Eval Strat



Business
development



Membership



Comms



Webinars



And the incredible Kate



Overview of the year

Conference

- Organising, sourcing funding, PCO management, Marketing
- Difficult conference year (AFREA, IDEAS, NEC)

Membership

- Growing institutional members (16)
- Reaching wider audience

Partnerships

- Formalising partnerships, exploring new partnerships, regional collaboration

Board

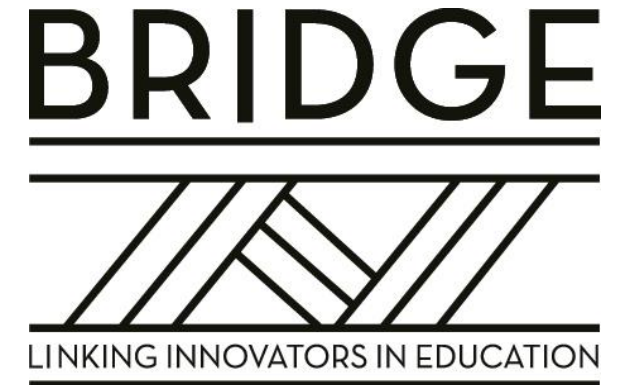
- Extended Treasurer tenure (6 months) for handover, one resignation (Paul Kariuki); Two board members term ending

Partnerships

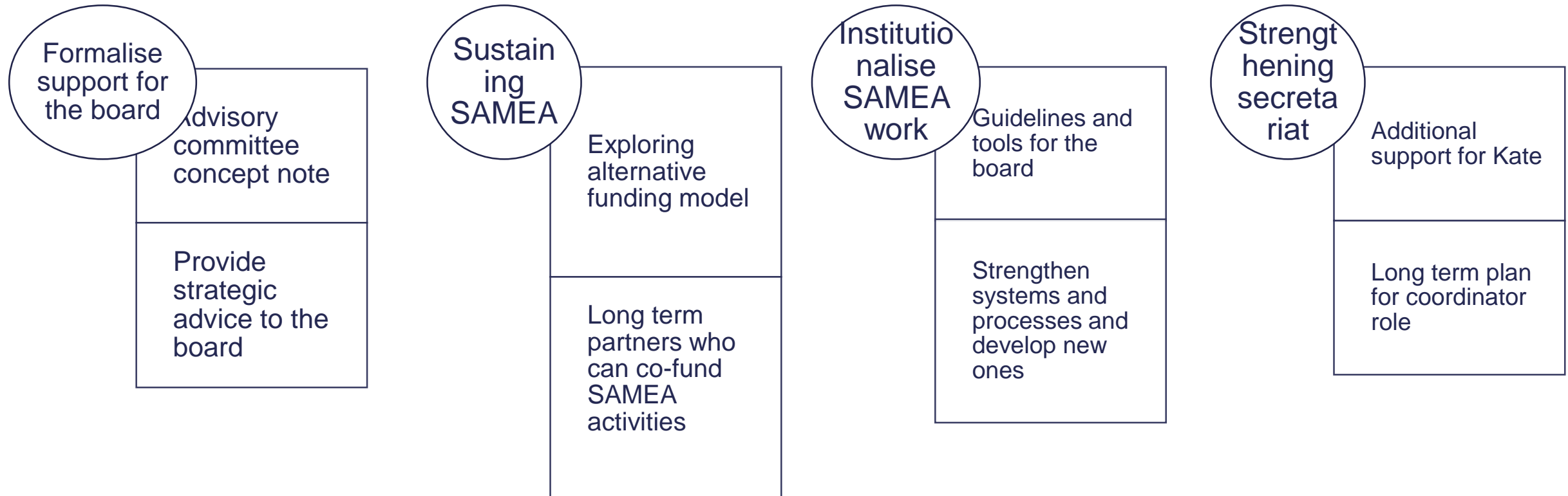


planning, monitoring
& evaluation

Department:
Planning, Monitoring and Evaluation
REPUBLIC OF SOUTH AFRICA



Organisational sustainability



Conference report

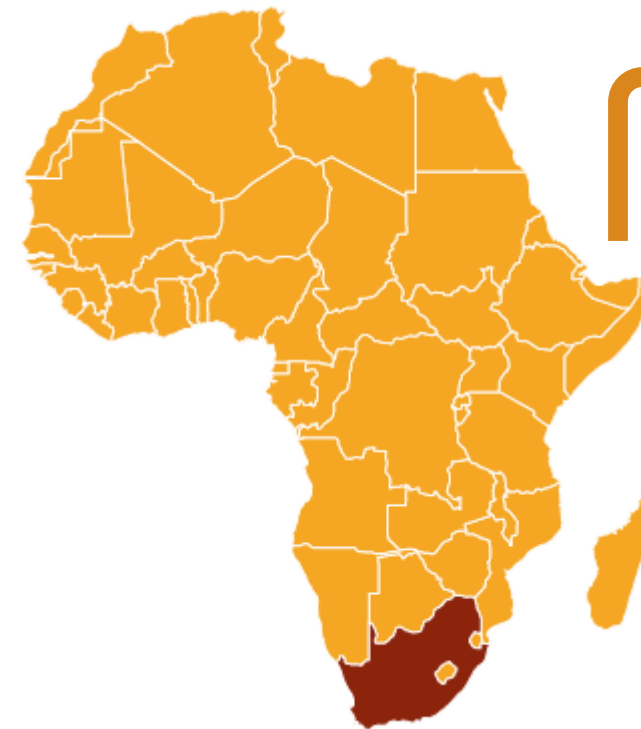
582
Registered delegates

545
Checked in delegates

427
workshop registrations

273
individual participants registered

269
individual participants checked in



50%
of delegates are from outside SA

Conference report



17

workshops
delivered
over two days

5

completely
new
workshops



6 conference
strands



198

abstracts
received

98

abstracts
selected

35

posters
presented



Conference report



13

emerging evaluators
sponsored



CONFERENCE INNOVATIONS

- Open Mic session
- Conference app
- Concerted marketing efforts across Twitter and Facebook

CONFERENCE APP



225

app users in the first two
days of the workshops
(63% take up rate)

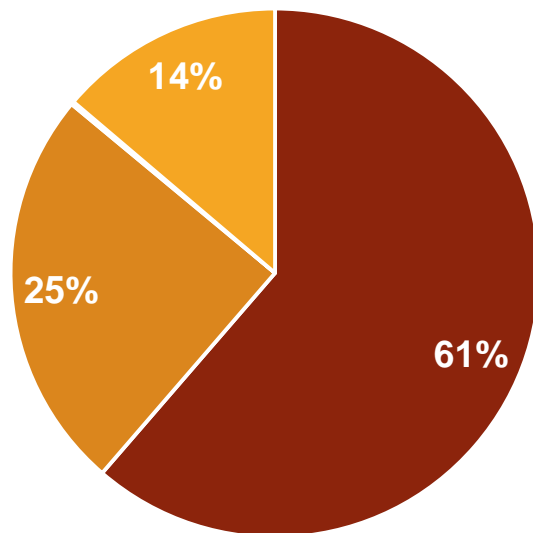


- **229 followers on @sameaconf**
- **148 tweets since June 2019**
- **1361 profile visits**

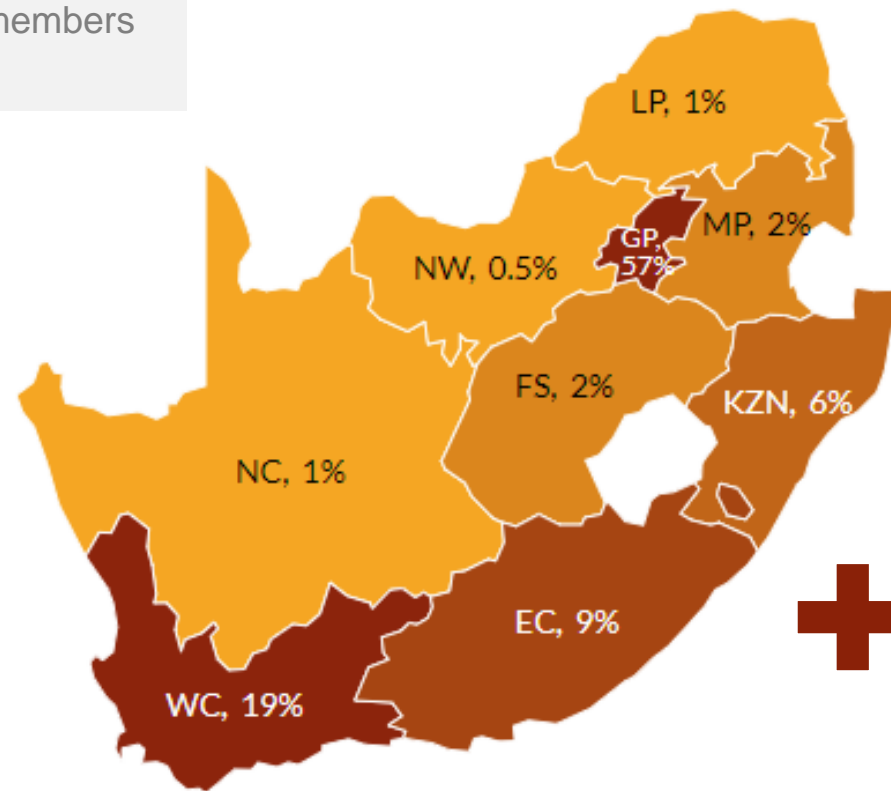
Membership portfolio

551 Individual members **16** Institutional members

Membership status at 21 Aug 2019



■ Individual membership plan ■ Institutional membership plan ■ Student membership plan



2%
 "I do not live in South Africa"



Institutional members



Diverse and growing



Webinars

Reflections from
AfrEA

19

Participants

Evaluative
Thinking

51

Participants

Data
Visualisation

60

Participants

Suggestions for next year (post-webinar survey): What and *how*

- More practical webinars on how to actually “do” –e.g. how to apply evaluative thinking, collect and analyse data
- Ethics
- Creating dashboards
- *Make webinars more interactive*
- *Poll topics before scheduling*

Strengthening emerging evaluators

Emerging Eval
concept note

Mentorship
Awards

Conference
scholarships
(2019-13)

Networking with
other VOPES

Emerging Eval
TIG (40 members)

- Growing the sector
- Supporting new entrants
- Supporting professional development

DRAFT COMPETENCIES

for evaluators practicing in South Africa

The journey to date.

Mandate of the competencies project:

- To define an initial list of competencies for evaluators practicing evaluation in South Africa
- To develop the competencies consultatively, engaging SAMEA members and stakeholders from different sectors.

Principles guiding the competency development process:

- Ubuntu:** We are interconnected. I am, because of who we all are. This underscores our work as evaluators and this competencies project.
- Inclusive:** We are intentional about including evaluators in different fields and sectors with different levels of experience.
- Consultative:** In keeping with principles such as Batho Pele, we have consulted a wide array of stakeholders and we will continue to do so going forward.
- Contextualized:** It is non-negotiable for the competencies to reflect the South African context that shapes interventions and influences evaluators and evaluations.

How we arrived at the draft list of competencies



What domains are in the draft list of competencies?

7 competency domains = **59** competencies

- Understanding the evaluation context (local, national and global)**
Understanding the unique circumstances and settings of evaluations and their users/ stakeholders at various levels (local, national, regional and/or global levels) (ANZEA, 2011; SAMEA Listserve feedback).
- Understanding the evaluation context (organisation)**
Understanding the unique circumstances and settings of evaluations and their users/ stakeholders at organisational level (SAMEA Listserve feedback; CES, 2010).
- Conducting an evaluation**
The technical aspects of inquiry such as framing questions, designing studies, sampling, collecting and analysing data, interpreting results, and reporting findings (CES, 2010; AEA, 2018; feedback from SAMEA listserve).
- Interpersonal skills**
Evaluators need to engage and communicate effectively with all stakeholders taking into consideration their culture and their demographic attributes (e.g. race, gender, location and age) (AES, 2013; SAMEA Listserve feedback).
- Managing an evaluation**
Project management skills evaluators needed to effectively negotiate, scope, manage and complete an evaluation (AES, 2013).
- Awareness of evaluation as a profession and engagement with professional bodies**
Interaction with the evaluation community – professional bodies and other evaluators – and knowledge of key documents e.g. standards, guidelines and ethical codes that guide evaluation practice. This includes competencies supporting the development of the practitioner and the profession (ANZEA, 2011; SAMEA Listserve feedback).
- Evaluative and professional practice**
Evaluators have a good understanding of evaluation theory and practice evaluation in line with guidelines and ethical codes developed in their context (AEA, 2018; DPME 2012).

Forging ahead: what still needs to be done?



Forging ahead with the competencies: process going forward

2019

○ **October:** Incorporate feedback from SAMEA conference.

○ **November:** Survey SAMEA members and graduate M&E students.

**2019 -
2020**

○ **Dec 2019 – Feb 2020:** interview evaluation experts, SAMEA board members, faculty members and commissioners of evaluations.

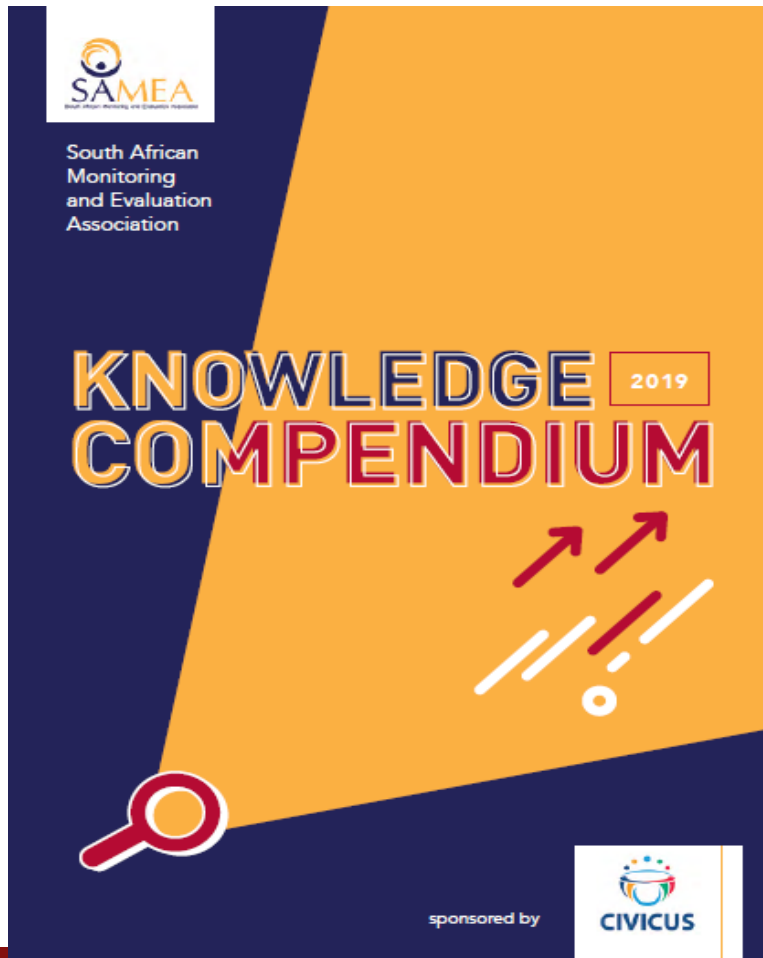
2020

○ **April – May:** data analysis and review.

○ **June:** share final draft of competencies of competencies with SAMEA members.



Supporting publications



South African Monitoring and Evaluation Association

KNOWLEDGE COMPENDIUM 2019

sponsored by **CIVICUS**

Practitioner insights:
Implementing impact reflections to embed data-driven decision-making

Tamryn-Lee Fourie
Impact & Accountability Lead, CIVICUS

At CIVICUS, a global civil society alliance, our mission is clear: to strengthen civil society and citizen action for a more just, inclusive, and sustainable world. But how does this look in practice? "Accountability and data-driven decision-making have become buzz words in the civil society sector," explains our Accountability and Impact Coordinator, Merle Rutz, in her article Turning data-driven accountability into meaningful action for civil society. "And yes, the idea of turning information into real-time and meaningful action to deepen our impact and achieve our mission seems a valuable ambition – with the realities of competing systems or reporting standards, differences in data or tech proficiency within teams, and difficulties to measure long-term impact of human rights campaigns and advocacy work."

Using data-driven decision-making means that we learn, adapt, and change based on evidence. In 2018, we realised that in order to really embed data-driven decision-making at CIVICUS, we needed to go beyond just monitoring data collection – we needed to implement a process that enabled staff and partners to really engage with and analyse monitoring and evaluation (M&E) information and other performance-related data. We've consequently invested in several systems and processes to capture and analyse programmatic and organisational data to improve data utilisation, inform decision-making, and ultimately help us effectively implement our Strategic Plan 2017-2022. One of these processes is our new Impact Reflection Process. Using this tool, we can proactively scrutinise and reflect on the data we collect, channel this into decision-making forums, and communicate decisions and changes back to all our stakeholders, from management and our board, to our donors and members.

FEATURE

Special Edition-papers due 30 Nov 2019



African Evaluation Journal
Journal Africain D'évaluation

Where theory meets practice in African Evaluation

ISSN: 2310-4988

Special AfrEA Conference Issue

The 7th African Evaluation Association (AfrEA) Conference held in Yaounde, Cameroon provided an opportunity for practitioners to gather intelligence, to share ongoing research and to allow for discursive ideas to engage each other.

Editorial – Mark A. Wahneema and Eug. B. Mwaniki

L'évaluation Des Projets D'actu Potable En Milieu Urbain Par Carrière Factorielle
Luka M. Ishimwe, Quilom M. Gwiter

Contribution analysis in an evaluation strategy in the context of a sector-wide approach: Performance-based health financing in Rwanda
Vivien Matia, Fido Gashumba, Thomas Schwandinger

Evaluation capacity development in Africa: Current landscape of international partners' activities, lessons learned and the way forward
Michelle Senfelle

AOSIS
OPEN ACCESS JOURNAL

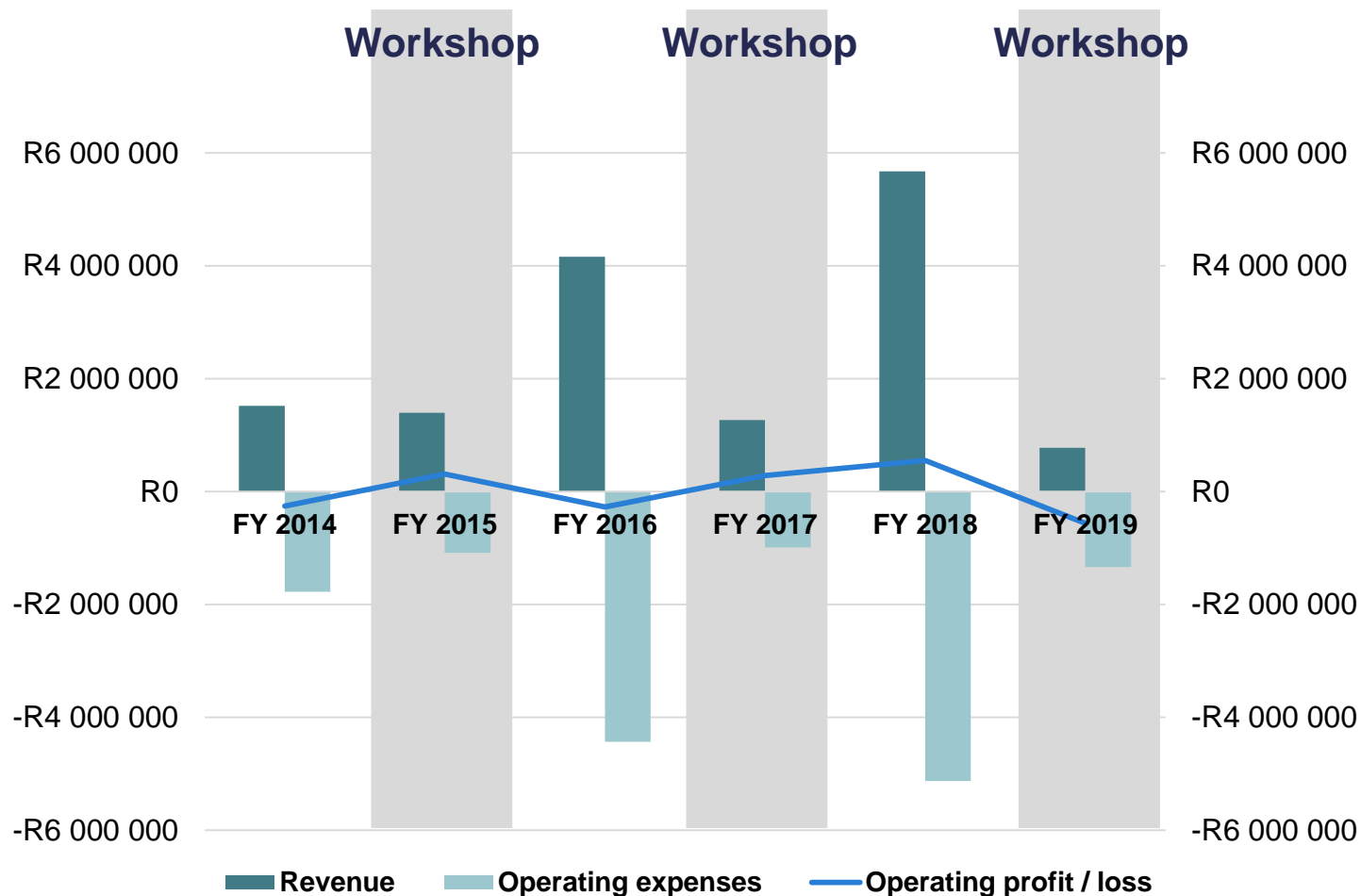
Open access at www.aejonline.org

Vol. 2 No. 1 2014

Financials – Year Ending 28-02-19

- Financial decisions (beyond regular operational expenses) are made at a board level across all activities
- Treasury Management Guidelines continue to be followed with the exception of a finance sub-committee (decisions are made a board level)
- The previous Treasurer rolled and was replaced in the new financial year.
- BVA Inc. are the SAMEA auditors
- BVSA are the SAMEA bookkeepers – same group of companies, but not the same company

Financials – Year Ending 28-02-19



Revenue, Operating Expenses and Operating Profit / Loss

We are currently using our conference income to subsidise our workshops

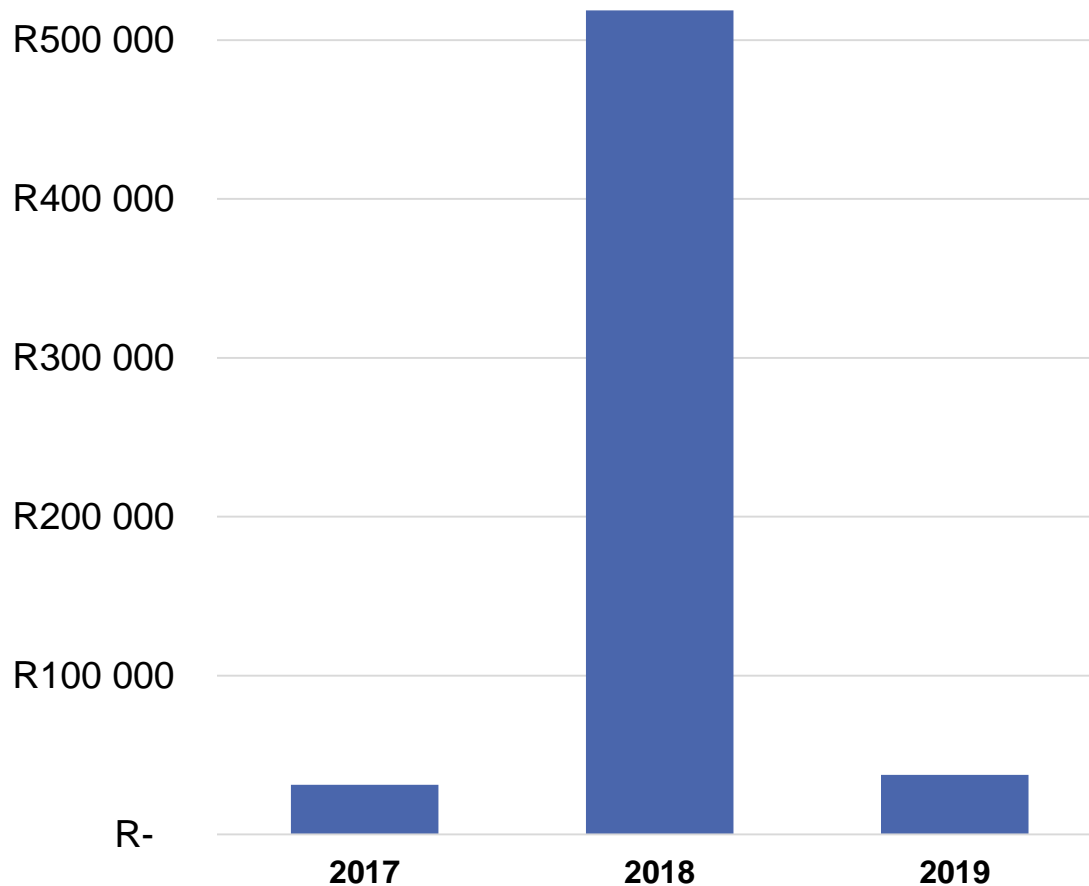
Financials – Year Ending 28-02-19



Cash and Cash Equivalents

We are currently using our conference income to subsidise our workshops

Financials – Year Ending 28-02-19



Trade Receivables

At the end of the 2018 financial year, our trade receivables were R518 731. By the end of the 2019 financial year, this had decreased to R37 455.

Financials – Strategic Focus

- Going forward, we need to re-consider our revenue model which relies heavily on workshops (which have not been profitable), conferences and membership dues.

Key Questions

- How do we (and do we) consider reconfiguring the workshops?
- Should we look at running accredited training?
- Should we increase membership fees?
- What other sources of revenue can we explore?

Elections results

The 2019 elections results are as follows:

- Number of votes that have been casted: 166
- Number of voters that casted a vote: 75
- 8 members were nominated:
 - Cara Hartley (Meintjes): 32 votes
 - Mokgophana Ramasobana: 27 votes
 - Ayanda Mtanyana: 23 votes
 - Eleanor Hazell
 - Nhlanhla Sithole
 - Mamatshiliso Nhlapo
 - Mzu Bushet

Our new board members



Thank you